

No. 0912(2)/875



Office of Service Trade Division
Department of Export Promotion
22/77 Ratchadapisek Rd.
Chatuchak, Bangkok 10300

21 April 2009

Dear Sir / Madam,

Subject : Invitation to Thailand HBS 2009's "Spa Symposium"

The Office of Service Trade Promotion, Department of Export Promotion will organize the "Spa Symposium" during Thailand Health and Beauty Show 2009 in conjunction with Thai Spa Day 2009. The seminar is scheduled from 10.00 am. to 6.00 pm. during 5 - 7 June 2009 at Multi Purpose Room, Royal Paragon Hall Exhibition and Convention Center, 5th floor, Siam Paragon Shopping Center..

In the Spa Symposium, the attendees will acquire all information about spa, beginning from Spa Planning, How to recruit the right personnel, Standardization, Client lifestyles, How to make more profit from spa menus and relevant business alliances, etc. The speakers are acknowledged as the international recognition in the Spa business. Program is as per attached. For this, the Office of Service Trade Promotion would like to invite you to the Spa Symposium. In the meanwhile all attendees will visit the Thailand Health and Beauty Show 2009, which is the first year organized in conjunction with the Thai Spa Day 2009, where visitors will experience the success stories of the well known spa Businesses in Thailand.

The cost of attendance the Spa Symposium during 5 - 6 June 2009 (English version) is 500 Baht per day and free of charge on 7 June 2009 (Thai version). The optional payments are cash, cashier check, or bank draft payable to "Department of Export Promotion". Please fill in the enclosed application form and submit the fees at the Department of Export Promotion, Rachadapisek Office by 3 June 2009.

Thank you very much for your interests and look forward to hearing your soon.

Sincerely yours,

Pramuk Montriwat

Director

Office of Service Trade Promotion

Encl: 1. Spa Symposium Program
2. Application Form

Office of Service Trade Promotion, Division 2
Tel. 0-2512-0093 Ext. 229
Fax. 0-2512-2223, 0-2513-5586

Spa Symposium

5 - 7 June 2009

At Multi Purpose Room, Royal Paragon Hall Exhibition and Convention Center

5 June 2009 (English Version) Admission Fee : 500 Thai Baht / Person				
Date / Time	Speaker	Position	Company	Country
11.00 - 12.00	Key Note Presentation: 72,000 Spas and Counting!			
	Andrew Gibson	Spa Director	Mandarin Oriental Hotels Group	Hong Kong
12.00 - 13.00	Session 2 : How to Open a Spa?			
	Samantha Foster	Managing Director	Spa Source Asia	China
14.00 - 15.00	Session 3 : Design & Architecture			
	Natt Voravan Na Ayudhaya		Kid Interni Co.,Ltd.	Thailand
15.00 - 15.45	Session 4 : Building the Team			
	Jennifer Cikaluk	Spa Director	I-Sawan	Thailand
16.00 - 17.00	Session 5 : 15 Body Scrubs, 12 Massage, 16 Facials			
	Sharla Chanley	Managing Director	Truly Wellness	Singapore
17.00 - 18.00	Session 6 : Day Spas – A Gold Mine or a Money Pit?			
	Toby Allen	CEO	The Oasis Group	Thailand

6 June 2009 (English Version) Admission Fee : 500 Thai Baht / Person				
Date / Time	Speaker	Position	Company	Country
10.05 - 11.00	Session 7 : Spa Standards – Do They Even Exist?			
	Sheila McCann	Spa Director	Shangri-La Hotels	Hong Kong
11.00 - 12.00	Session 8 : How Travel Agents Can Help Your Business to Grow			
	Pornthip Hirunkate	Secretary General	Tourism Council of Thailand	Thailand
13.00 - 14.00	Session 9 : Spa Lifestyles, Health & Sustainability			
	Adam Horler	Managing Director	OSMOSIS Ventures	Singapore
14.00 - 14.45	Session 10 : Green Spas or Green Wash			
	Amanda Pummer	Consultant	The Green Asia Group	Indonesia
15.00 - 16.00	Session 11 : Spa Managers – Between a Rock & a Hard Place			
	Brenda Ramen	Director of Spas	GMH Ltd.	Singapore
16.00 - 17.00	Session 12 : Spa Therapists – Working with your Head or your Heart			
	Jacqueline Le Sueur	Managing Director	Creative Health & Training	Singapore

7 June 2009 (Thai Version) Free of Charge				
Date / Time	Speaker	Position	Company	Country
11.00 - 11.45	Public Session 1 : What is Spa? (Thai language)			
	Wichien Juthamongkol	Managing Director	Royal Spa	Thailand
14.00 - 14.45	Public Session 2 : Thailand – A Spa Odyssey (Thai language)			
	Preeda Taugtrongchitr	Director	Wat Po Traditional Medical Scho	Thailand
16.00 - 16.45	Public Session 3 : Spa, Sauna, Massage (Thai language)			
	Joy Varaluch Vanichakul	Owner	Zense of Joy Spa	Thailand

Spa Symposium Application Form
5-7 June 2009 (During Thailand Health & Beauty Show 2009)
At Royal Paragon Hall Exhibition and Convention Center, Siam Paragon Department Store

(Please kindly use print letter for the accuracy of registration)

Company Name _____ Business category _____
 Billing Name _____ Address _____

 Tel.(office) _____ Cell phone: _____ Fax _____
 E-mail _____ Website _____
 Contact person _____ Position _____

Please choose the seminar of your interest date by mark in

1. **5 June 2009** 11.00 - 18.00 hr. **Admission Fee 500 baht / person** (including coffee break and lunch)
 No. of attendees _____ People Total _____ Baht
 1.1 Name _____ Position _____
 1.2 Name _____ Position _____
2. **6 June 2009** 10.00 - 17.00 hr. **Admission Fee 500 baht / person** (including coffee break and lunch)
 No. of attendees _____ People Total _____ Baht
 2.1 Name _____ Position _____
 2.2 Name _____ Position _____
3. **7 June 2009** 11.00 - 17.00 hr. **Free of Charge**
 3.1 Name _____ Position _____
 3.2 Name _____ Position _____

Method of Payment

1. **Pay directly at the payment service counter, 1st Floor, Department of Export Promotion Building Ratchadapisek Rd., Chatuchak, Bangkok (within 3 June 2009)**
2. **Cashier check** (only bank in Bangkok) **payable to "Department of Export Promotion"**
3. **Bank Draft** (only for outside Bangkok and must indicate bank in Bangkok is the payer) **payable to "Department of Export Promotion"**

Note : For method of payment 2 and 3, please submit application from by EMS mail (within 3 June 2009) to;
 Office of service Trade Promotion
 Department of Export Promotion
 22/77 Ratchadapisek Rd.
 Chatuchak, Bangkok 10900

Applicant's signature _____
 (_____)
 Position _____